

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-4/2012-T&C-CM

Date: 04.02.2013

Circular T&C-CM No. 116/12-13

Sub: Revision in price of Start-up Kit (SUK) for Bundled Data Card under GSM services-reg.

Kindly refer to this office order of even No. dated 23.07.2012 and orders issued from time to time vide which tariff of Start-up Kit (SUK) for activation of data plan for bundled data cards under GSM services were issued. Now, it has been decided by the Competent Authority to revise the price of Start-up Kit (SUK) as under:-

i) **Revised price of Start-up Kit (SUK)**

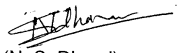
Sl. No.	Particulars	Details
a)	MRP of Start-up Kit (SUK) price (Incl. of S. Tax)	Rs.10
b)	MRP of Plan Voucher (Incl. of S. Tax)	Rs.100
c)	Free Data Usage with plan voucher	NIL
d)	Free Data usage with SUK	1GB
e)	Validity of freebies	30 days from the date of activation.
f)	Applicability	For 2G & 3G data plans with sale of BSNL Data Card or any of the BSNL reverse bundled Data Card.

- (ii) The above SUK is to be physically bundled with BSNL locked data cards and not to be allowed for sale as stand alone sale of SIM.
- (iii) The above free data usage is to be allowed at the time of activation only.
- (iv) Commission to be paid @ 80% of plan voucher price for activation of data plan.
- (v) All other terms and conditions will remain the same.

2. The above tariff will be applicable with effect from **11.02.2013**.

3. This may be brought to the notice of all concerned for taking necessary action. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

4. This circular is issued based on the approval of ECT vide Approval No.1010 dated 01.02.2013 vide U.O. No.9-44/2012-P&P-CM dated 04.02.2013. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to P&P- CM Section, Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com.


(N. S. Dhami)
AGM (T&C-CM)

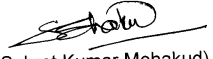
Ph. 011-23734283

To
All CGMs- Telecom Circles/ Telephone Districts

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)